

OUR NEW CO-PRESIDENT

By Miriam Wagman

MARCY MELTON is many persons... She is the ebullient, easy-to-relate-to Marcy, as well as the spontaneous, volunteer, available wherever needed. Not to be overlooked is the clear-headed Marcy, the business-oriented professional, organizationally minded, and with an eye to detail.

Marcy was born in Albany, New York, where her father's extended family was rooted. Shortly thereafter, her father moved his little family to Champaign, Illinois. As a student at the University of Illinois, he earned two Masters Degrees and a Ph.D. in Psychology, and gravitated into a career in psychology. Her mother subsequently also returned to school to earn a Master's Degree in Education and devoted herself to teaching.

As early as elementary school, Marcy's exuberance was clearly in evidence as was her academic potential, earning her "Top Five" and "Top Ten" awards. Then came high school, which in Marcy's words was "exciting and wonderful". She was into everything from volleyball and softball to membership in the Jewish sorority, National Honor Society, and many other activities. Accepted as a cheerleader in a school with a quota system..."one Black and one Jew allowed", Marcy and two other Jewish girls were accepted for the first time ever. They broke the mold.

Matriculating to Ithaca College as a Television/Radio major, she became very active in their radio stations and the television station, assuming managerial roles as Sales Manager and Executive Board Member in her junior year. At her mother's urging, she headed off to a semester abroad and studied TV, radio, and movies in England and Scotland. She returned to Ithaca to complete her final semester and graduated Summa Cum Laude.

Marcy enjoyed a 20-year career in television advertising sales and sales management, the only woman in the sales department of a TV station in her hometown area. Moving on to television stations in Atlanta, Georgia, and Colorado Springs, Colorado she then set her sites on Los Angeles, the #2 television market in the country.

The following were eventful years in Marcy's life. They included the year she started her own business, Bullseye Organizing Solutions. More importantly, they were the years in which she met and married her *beschert*, Frank Melton. It was a memorable time.

Marcy had found a career ideal for her background and personality. Her business specializes in Financial Organizing for small businesses, solo entrepreneurs, and individuals, focusing on bookkeeping and tax preparation. Marcy's aptitude for organization made her a natural at paper management and filing systems, as well as

filing health insurance and making medical payments. An active member of NAPO, the National Association of Productivity and Professional Organizers, she qualified for the designation of Certified Professional Organizer, is a member of the Golden Circle, and has attended every national conference since 1998.

Frank Melton had long been a member of Sinai Temple, serving on the Board and as Pro Bono Labor and Employment attorney, and involved, since its inception, in the Family Minyan. Marcy was introduced and joined him as an active participant. Within the framework of marriage and the arrival of Gabriella, Marcy developed a whole new interest...Sinai Temple. Shortly she became involved in the formation of Dor Chadash, the program for 0-5 year-old children and parents, and later co-chaired the Tot Shabbat program.

Gabby entered Kindergarten at SAA in 2006. The same year Marcy became Co-Chair of SAA's Lost & Found program, using her organizational skills to help return lost articles to their rightful owners. Two years later she became Co-Chairman of the School Lunch program, and continued until Gabby graduated SAA.

Enter Deborah Weinstein, a devoted Sisterhood member with a discerning eye. Deborah zeroed in on Marcy, offering her the position of Donor Records chair. To our good fortune, Marcy accepted. Two years later she was invited onto the Executive Committee. She has been Dues Secretary, Co-Chair of Torah Fund, co-chaired a Nominating Committee, and this year has been welcomed as Sisterhood's new Co-President.

A bright lady, gifted, and generous with her talents, she has become an active member on the board of the Pacific Southwest Region of Women's League, serving in the capacity of Sukkot Chair for the past two years.

As Co-President this year with Lina Pournazarian, our respected and much-admired Co-President of last year, Sisterhood can again look forward to outstanding leadership and achievement.